



The Biggest Show Since 2010: Over 250 Exhibitors Showcase Newest Products and Services for Photographers and Creative Pros at PhotoPlus Expo 2015

*Free Admission Gives Pros, Enthusiasts and Students Unlimited Access to Top Industry Brands
and Hundreds of New Imaging Products and Accessories*

NEW YORK (October 13, 2015) — PhotoPlus Expo continues to attract first-time exhibitors in large numbers from industries both inside and outside traditional photography. The continued increase of new companies and technologies, along with an anticipated record number of new and first-time-seen products at PhotoPlus, indicates an ongoing interest and evolution of the photographic industry.

Attendees of this year's show will have direct and free access to more than 250 exhibitors and hundreds of new products and services including the latest in imaging technology, software and accessories. [Free registration](#) for PhotoPlus Expo will continue through October 20th.

“With over 50 new brands exhibiting at this year's show, the number of exhibitors is at its highest point since 2010. It is exciting to see the continued participation in PhotoPlus from traditional photo industry manufacturers, and equally exciting to experience continued growth and interest among companies

new to the market,” explains Lauren Wendle, vice president/publisher of the Photo+ Group. “We also anticipate that literally hundreds of new products will be on public display for the first time during this year’s show. That combination of expanded corporate participation and record numbers of new products and services is going to make this show a must attend event for all those in our industry.”

Some of the new products and services at this year’s PhotoPlus Expo will be introduced and demonstrated by the following exhibitors. For a complete list of exhibitors and products, visit [exhibitors at PPE 2015](#) on our website.

[Ampridge](#) (Booth #3)

Ampridge is introducing three new microphones at PhotoPlus Expo: the MightyMic W wireless Bluetooth microphone for video recording on the iPhone, MightyMic SLR shotgun microphone for digital cameras, and the MightyMic G shotgun microphone for GoPro Hero cameras. The MightyMic SLR and MightyMic G can also be used with an iPhone. The MightyMic W has a rechargeable battery, auto-gain control and DSP noise reduction all in a package small enough to clip onto a lapel or pocket. The MightyMic SLR includes the hot shoe adapter to mount onto a camera. The MightyMic G includes an adaptor for the microphone that also allows you to listen to playback through the jack on the back of the microphone.

[BlackRapid](#) INC (Booth #566)

The much-awaited BlackRapid Arca-compatible quick-release plate conveniently allows you to switch from camera strap to tripod hassle-free and is available in two sizes – 50mm and 70mm – ensuring the best fit from DSLR's to compact mirrorless cameras. The plate comes equipped with BlackRapid's stainless steel tripod FastenR.

[Canon U.S.A.](#) (Booth #121)

Canon U.S.A., Inc. recently introduced two new cameras, the PowerShot G3 X and EOS M3 digital camera, for advanced amateur and professional photographers. The PowerShot G3 X is a compact and rugged camera that offers a 1-inch, 20.2 Megapixel High-Sensitivity sensor and an incredible 25x optical zoom lens. The Canon EOS M3 is a compact and stylish interchangeable lens digital camera that features a 24.2-megapixel APS-C CMOS image sensor. Both of these products feature built-in Wi-Fi and NFC. Canon also announced the new EF 35mm f/1.4L II USM lens which now features Canon’s new BR optics and weather sealing.

[Copyright Enforcers](#) (Booth #379)

Copyright Enforcers, LLC, is a free copyright service that helps photographers in the U.S. and abroad monetize their copyright and find infringements.

Copyright Enforcers searches for, vets, and documents copyright violations, including images, videos, and other artistic pursuits. They help artists collect compensation from infringements and fight infringers. In addition, they can protect your work and help you register your content with the U.S. Copyright Office. There is absolutely no risk and no cost.

[DxO](#) (Booth #345)

DxO debuts the world's smallest 1-inch sensor camera that connects directly to iPhone® and iPad® for exceptional, instantly sharable photos, even in the lowest light. As developers of advanced image processing technologies, DxO distilled over a decade of research into a connected camera that takes professional quality photos in a size that's smaller than a DSLR grip. Features include: 20.2-megapixel 1-inch CMOS-BSI sensor, f/1.8 prime lens, microSD slot, integrated lithium-ion battery and swiveling Lightning connector for fast, seamless integration with Apple iOS. The DxO ONE's free companion app turns your iPhone display into the camera viewfinder and control center.

[FJ Westcott](#) (Booth #124)

The new LunaGrip is the best way to turn your existing diffuser disc into a light modifier. Westcott and photographer Kevin Kubota have teamed up to create a unique twist for speedlite photographers who want amazing control and light quality. Featuring an adjustable shoe-mount bracket, easy-to-grip handle and three collapsible grip arms, the LunaGrip can mount any diffusion disc sized from 20 inches to 42 inches. This speedlight modifier creates a stunning, soft output and an ideal round catchlight in the eyes of your subject.

[Fripito Corp](#) (Booth #376)

Fripito is proud to present its second generation of travel guides made for photographers, produced by locals. The app incorporates a clean and effective design, new navigation tools to photo locations, as well as improved performance and subscription features. Guides are based on detailed photos with useful travel tips, offline maps and recommendations for locations including EXIF, GPS, time of day for the best light and more. Fripito includes photo guides for hundreds of destinations around the world offering detailed information about accommodations, food and transport, as well as tips on where

to find interesting spots, local light conditions, recommended equipment and camera settings for a fraction of the price of printed tourist guides.

[FUJIFILM North America Corporation](#) (Booth #836)

Stop by the Fujifilm booth during PhotoPlus Expo to catch a glimpse into the latest and greatest from X-Series, INSTAX, DX printers and more. Learn how Fujifilm's technology and innovation is revolutionizing the way photographers are living, working and playing.

[G-Technology](#) (Booth #149)

The G-SPEED Studio XL with two ev-Series Bay Adapters is an expandable eight-bay Thunderbolt™ 2 storage solution. Configurable in multiple raid levels, it supports transfer rates of up to 1200MB/s and can daisy-chain via Thunderbolt 2 ports. The G-DOCK ev Solo is a USB 3.0 docking solution that offers users the flexibility to transfer, edit and back up in a shared environment with ease. When paired with other ev-Series drives, it can easily store up to 2TBs of data and transfer at rates up to 400MB/s.

[Leica Camera Inc.](#) (Booth #136 / 137)

Leica Camera, the legendary premium camera and optics manufacturer out of Germany, will exhibit the recently launched Leica Q and the newly available Leica S (Typ 007). The Leica Q utilizes the high-performance qualities of a full frame sensor in a beautifully designed and highly innovative compact camera – a milestone for the brand and the photography sector. The revamped medium format Leica S boasts a fast burst rate, exceptional low-light sensitivity, impeccable image quality and for the first time, video recording. In addition, Leica will also showcase exciting new products that have yet to be announced.

[Lowepro](#) (Booth #143)

Lowepro takes drone protection and organization above and beyond with its DroneGuard series, built for today's hottest-selling models plus all parts and accessories. This three-piece collection combines organization, portability, flexibility and protection with a modular design; so when you change your flight plan, you can change your set-up. Two cases with attachable backpack straps feature FormShell™ technology to safeguard fragile gear without adding weight or bulk, and the DroneGuard Kit serves as a system of dividers to help manage gear. DroneGuard designs fit DJI Phantom™, 3DR Solo™ and Parrot Bebop™ brands, among others.

[Manfrotto Distribution](#) (Booth #537 / 637)

Manfrotto, a leading global innovator and manufacturer of premium photo, video and lighting support products and accessories, will exhibit again at the 2015 PhotoPlus Expo. With demonstrations throughout the day, the highlight will be Digital Director, a hardware and software solution that allows for management of photo and video workflow from an iPad Air. Additional products on display will be Manfrotto supports, bags and lighting lines; Avenger, Gitzo, Gossen, Lastolite, Metz and National Geographic bags; and featured for the first time, their newest lighting partners, Bowens and Limelite.

[Meural, Inc.](#) (Booth #167)

Our homes tell the story of who we are. As we evolve, the art and photography in our homes should be able to evolve and change with us. Today, it can. Meural is an elegant digital canvas for your wall. It is Wi-Fi connected and controlled by hand gesture. The refined matte finish and low reflectivity mean you can see all the brush strokes and image details of your work, while the HD IPS 27-inch display vividly displays more than 16 million colors. Meural looks good, and it's also smart: you can directly control and curate the art and photography displayed on your Meural through the web and mobile app. Upload your own images, or choose from our extensive collection. Now, all Meural needs to tell *your* story...is you.

[Miller's Professional Imaging](#) (Booth #701)

Miller's Professional Imaging has announced the release of their new Miller's Signature Book line. Made from premium-quality materials with the finest press paper, the pages lay flat like an album and it comes at a more affordable cost to your clients. Miller's brings a gorgeous selection of covers to the table including Faux Leathers, Linens and Custom Image options making this a great book for any and every occasion.

[Nanuk by PlastiCase](#) (Booth #172)

Engineered and constructed in Canada, the NANUK line of Pro Media Cases is the right choice for creative professionals who demand the very best protection while in the field. Nanuk Pro Media Cases are virtually indestructible, lightweight and watertight. All cases are built to stringent military specifications yet feature a cutting-edge design. All cases are also available in a variety of sizes and colors. Whether you capture your story with DJI, GoPro or 3DR products, NANUK makes sure your equipment is always ready to take that perfect shot or film that climatic scene.

PhotoFlashDrive.com (Both #1045)

PhotoFlashDrive's new Studio Essentials product line bundles customized 4GB flash drives and packaging into multipack kits intended to replace DVDs as a way of presenting digital images or video to clients. Attractive, economical, easy to load and branded with a studio logo, these kits have proven to be a simple way for photographers to make the switch from DVD image delivery to USB flash drives. Several styles were created to fit the different personalities and brands of photographers.

[Photo Nomads LLC](http://PhotoNomadsLLC.com) (Booth #1258)

On a Photo Nomads trip, your experience is what matters most. Their trips offer fantastic photography instruction, but that's just the start. They're travel experts and have years of experience in leading groups on epic adventures and showing them how to have the time of their lives. With three travel styles, they have something for everyone and deliver the entire package. It all begins with great photo instruction – add in awesome trip leaders, fantastic hotels, top-notch transport, great food, local history and culture, and top it all off with exhilarating activities. Get ready for the trip of a lifetime!

[Ricoh Imaging Americas Corporation](http://RicohImaging.com) (Booth #1119)

Experience a new world of images with the Ricoh Theta S. The new Theta S offers a new, enlarged image sensor, 14 megapixels, low light shooting, shutter speeds up to 60 seconds, Full HD video up to 25 minutes, and 8GB of data storage. Transfer spherical images with Wi-Fi speeds up to 8MB/s. The live view function allows you to see what you are capturing on your smartphone. Experience live streaming by connecting to your PC with a USB or HDMI cord. Share instant spherical images and videos to your favorite social media sites. Discover, capture and share your world in 360-degree images and videos; the future of digital photography.

[Sigma](http://Sigma.com) (Booth #337)

The world's first full-frame F2 zoom lens, Sigma's 24-35mm F2 DG HSM Art, allows photographers to carry one lens that can do the work of three fixed focal-length lenses. Designed for prime performance, it incorporates Sigma's latest technology, including an optimized autofocus algorithm for smooth, fast and accurate focusing. Ideal for close-up shooting, portraits and deep-focus landscape photography, its premium FLD glass and seven SLD glass elements allow for outstanding image quality. This lens is compatible with Sigma's USB DOCK, which connects photographers' lenses to their personal computer to update firmware, calibrate the lens and other customizations.

[SKB](#) (Booth #858)

SKB Corporation's iSeries Watertight Cases are used for many types of photo and video equipment with custom interiors or padded dividers and cubed foam for personalization. The 3i-13096SA7 Watertight Sony A-7 Case features custom-cut high-quality PE foam that includes space for a Sony A7, A7R or A7S camera body with lens attached, lens hood section, two lens slots and an accessory pocket. A removable section of foam will allow a 70-200mm lens to stay attached to the camera. For added convenience, each lens slot has three half-inch removable rings to fit a variety of lenses.

[Sony](#) (Booth #519)

For more than 40 years Sony has created numerous products and technologies that have helped make consumers' lives easier, more enjoyable and more productive. At the same time, the company has earned a solid reputation for quality, reliability, innovation and stylish design. Headquartered in San Diego, California, Sony is a leading provider of electronics, digital imaging and information technology products for the consumer and professional markets and is committed to developing new technologies that reflect the networked convergence of audio, video, imaging and information technology.

[Tamron USA, Inc.](#) (Booth #818)

Tamron's new series of SP lenses are optimized to make the most of the superior imaging performance delivered by the latest advancements in digital photography. Sporting a totally revamped external appearance, the new lenses provide the ultimate functionality and operation. The first lenses in the series offer fast apertures and versatile, fixed focal lengths: SP 35mm F/1.8 Di VC USD (Model F012) and SP 45mm F/1.8 Di VC USD (Model F013). Each features VC image stabilization (the 45mm is the first full-frame fast standard lens to incorporate this feature), close-focusing capability, fluorine coating on the front element and much more.

[WhiteWall \(Avenso Photo Art Inc.\)](#) (Booth #140)

WhiteWall is trusted as the photographer's complete, professional resource for turning digital images into stunning gallery-quality works of art. Offering a wide range of exceptional photo finishing services and extraordinary German craftsmanship on [WhiteWall.com](#), the online photo lab will exhibit its complete line of unique substrates including HD Metal Prints, Photos under Acrylic and a variety of handcrafted frames – all available in custom sizes. WhiteWall prints are made-to-order, ready-to-hang and ship worldwide in less than two weeks.

At this year's PhotoPlus Expo, WhiteWall will introduce several new products including Real Photo Prints on Wood. For the rustic wood-mounted prints, customers can choose between a 3/4-inch-thick natural plywood or anthracite-gray MDF backing and either a matte or glossy finish. The plywood look is perfect for landscape photography, while the dark MDF panel creates the impression of an understated frame, making it a fantastic accent for black-and-white photography.

For more information and frequent updates, visit the PPE website, become a fan on Facebook or follow PPE on Twitter.

Website: <http://www.photoplusexpo.com>
Facebook: <http://www.facebook.com/photoplusexpo>
Twitter: <http://www.twitter.com/photoplusexpo>

About PDN PhotoPlus International Conference + Expo

Designed for professionals in the photographic and imaging industries, as well as enthusiasts, [PhotoPlus Expo](#) showcases the latest advances in photography, digital imaging and filmmaking. Held annually at the Javits Convention Center, attendees have the opportunity to explore an inspiring array of photography and imaging products and services — all from the industry's leading manufacturers. The show also offers seminars and intimate Photo Walks and Master Classes taught by world-renowned experts that focus on cutting-edge innovations and techniques.

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